ALPHA VANTAGE

Alpha Vantage has the largest online community of *highly technical* and quantitative professionals in *software*, *technology*, and *finance* looking to advance their careers and gain market insight into all types of investable assets.

With more than **750 million** unique visitors since 2017 and over **10 million** visits each month, Alpha Vantage allows you to reach a highly engaged, educated, and **technical niche** audience interested in your product or service.

ALPHA VANTAGE



750M+

Unique Visitors since 2017

Highly educated, engaged professionals



Monthly Visitors

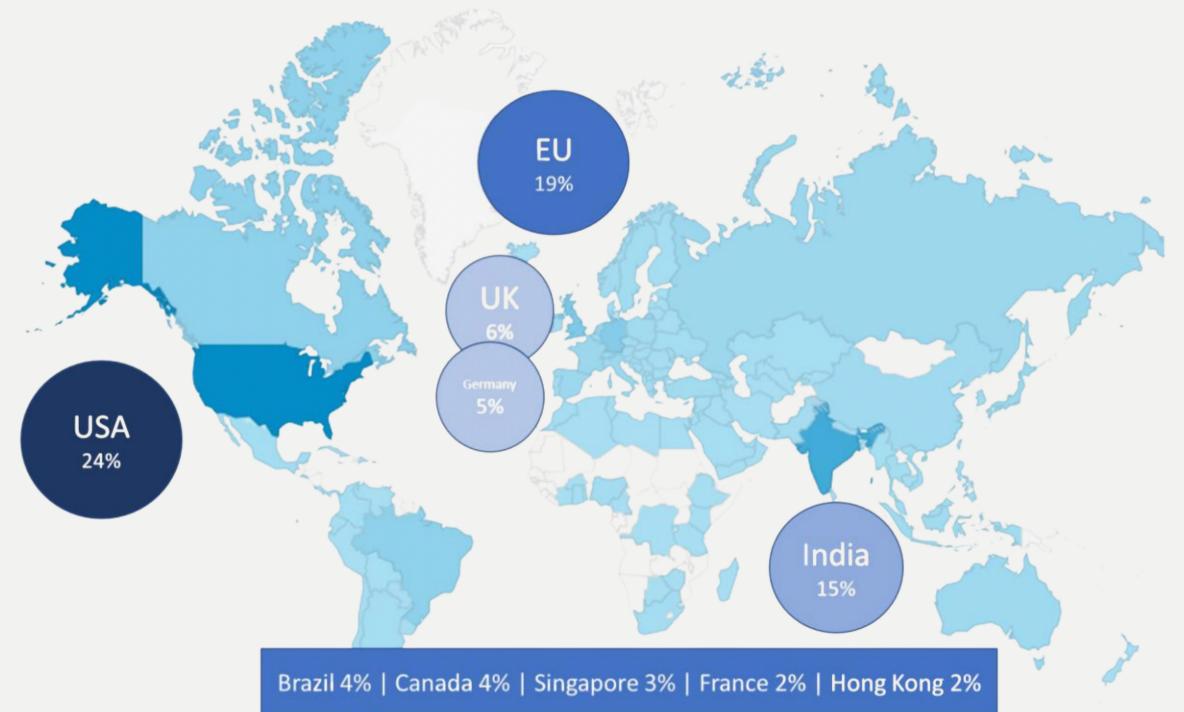
Majority in the 18–34 age range

500K+

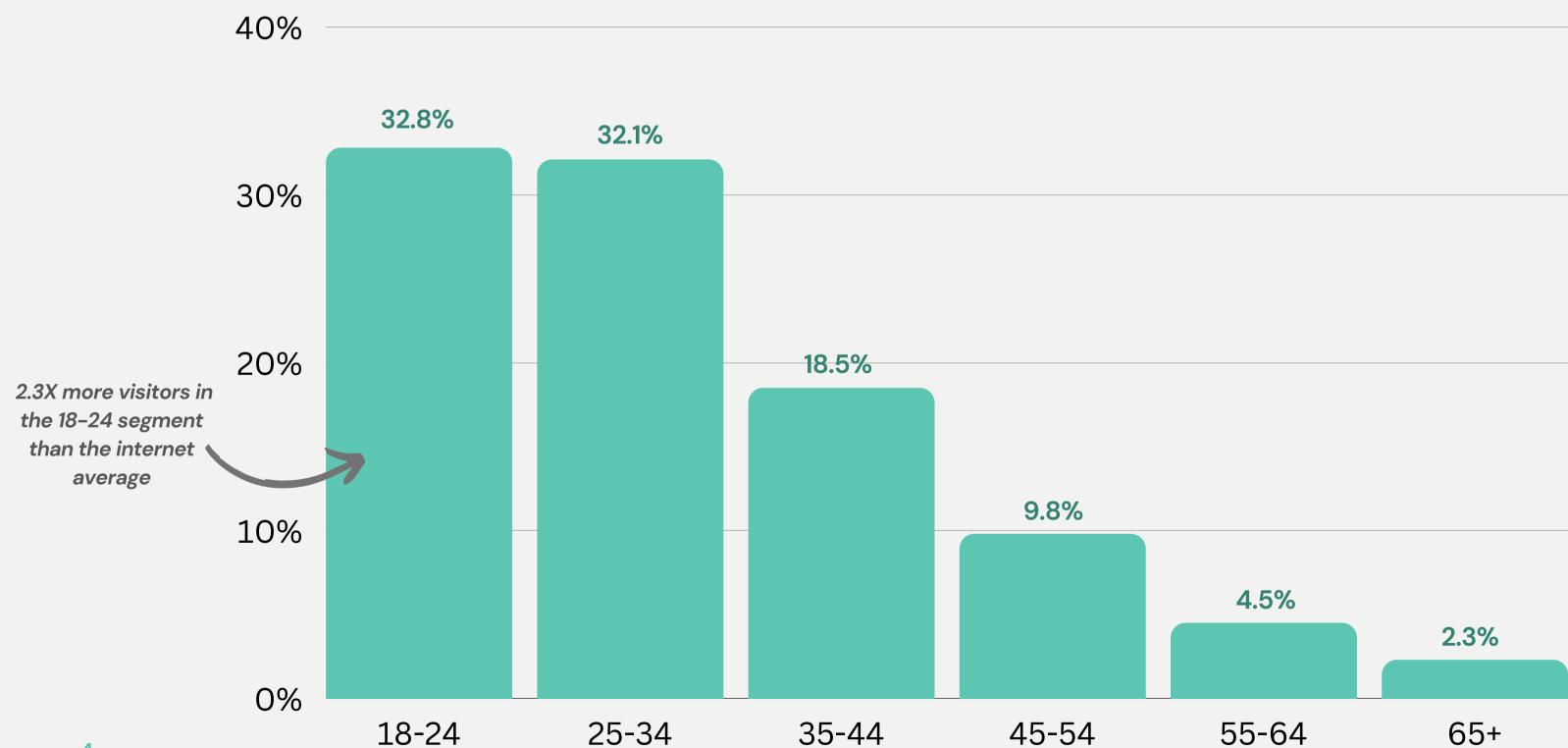
Alpha Vantage API Users

Over 80% are in decision-making roles

Demographics – Geography



Demographics – Age



4



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15 	Sunday Morning Markets 🕏			Dashboard	
	US Markets 🛤				
	 Existing home sales sink to decade low as mortgage rat Sales fell 1.5% during the month of September to a seasor 4.71m units. This marked the eighth straight month of decl lower by 24% for the year. 	nally-adjusted rate of			
	 Musk reportedly plans to lay off 75% of Twitter's work goes through, according to the Washington Post. Twitter's has already planned to slash the company's payroll by abo expected to close by next Friday. 	current management			
	 Spirit shareholders approve Jetblue takeover after a log discount airline. In April, JetBlue made a \$3.8B all-cash off said they expect to close the transaction no later than the JBLU 1.31%[†], SAVE 0.70%[†]) 	fer for Spirit. The airlines			
	 SPAC liquidations top \$12B so far this year as a new bu motivated more SPAC sponsors to close up shop before th deals, worth \$12.8B, have been liquidated this year. 				
	 US budget deficit for 2022 cut in half amid lower post-c record-high revenue for the US government. Spending der year prior, while revenue rose \$850B. However, the deficit historically high at \$1.375T. 	clined \$550B from the			
	 Homebuilder sentiment drops over 50% in six months policy has taken mortgage rates above 7%. The NAHB Ind to a level of 38 in October; the lowest level since 2012. 	• /			
	Asset Close Wk % Ch	nange YTD%			





5

SUNDAY MORNING MARKETS Newsletter



SUNDAY MORNING MARKETS

Newsletter



SMM Newsletter Subscribers

Interest in economics, finance, crypto



Weekly Impressions

7K+ subscribers with 80%+ activity rate Eight-week average of 22.5%

20%+

Newsletter Open Rate

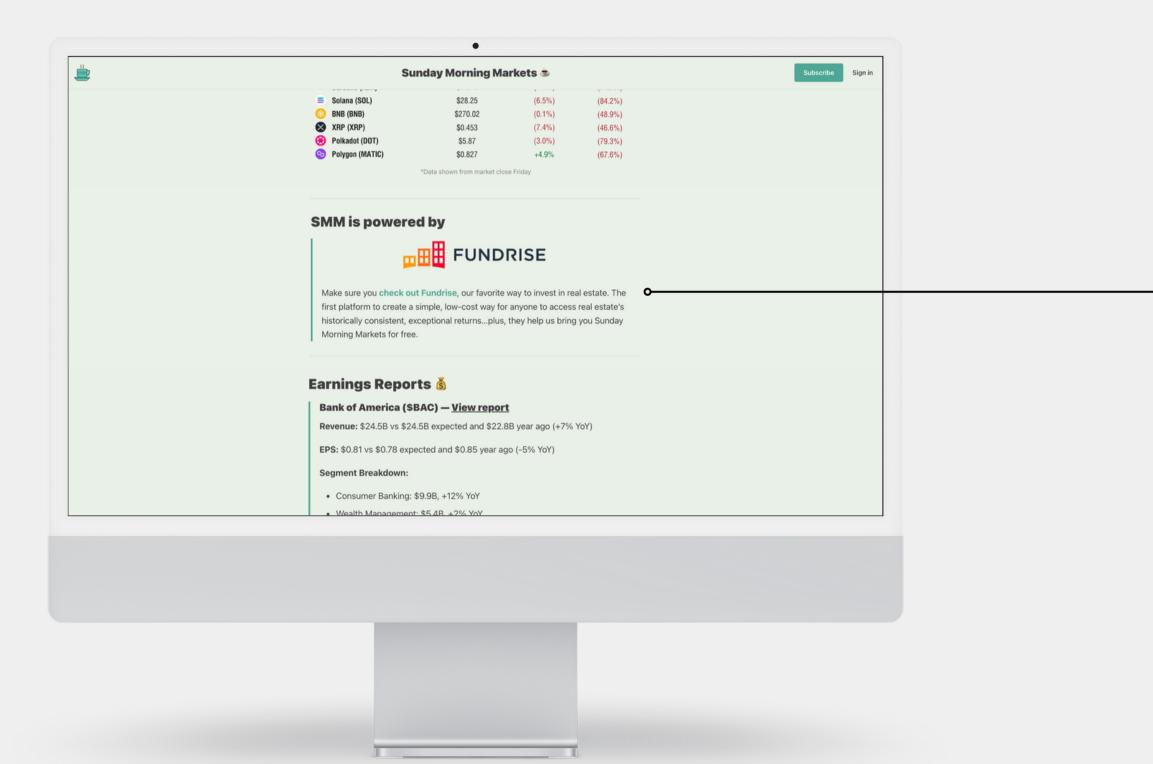
Sunday Morning Mention

Weekly Financial Market Insights Tading Week 42 US Home Sales Plunge To Decade Low, Japan Intervenes In Bond Market, UK PM LIZ Truss Resigns, Turkey Cuts Rates Despite 33% Inflation, and Nettrix + Tates 4 Sangchat Earnings Image Contract Image Contract <	Weekly Financial Market Insights Trading Week 42 US Home Sales Plunge To Decade Low, Japan Intervenes In Bord Market, UK PM L2 Truss Resigns, Turkey Cuts Rates Despite 83% Inflation, and Netflix + Test = Snapchate Tamings Image: Instantiation Cuts Rates Despite 83% Inflation, and Netflix + Test = Snapchate Tamings Image: Instantiation Cuts Rates Despite 83% Inflation, and Netflix + Test = Snapchate Tamings Image: Instantiation Cuts Rates Despite 83% Inflation, and Netflix + Test = Snapchate Tamings Image: Instantiation Cuts Rates Despite 83% Inflation, and Netflix + Test = Snapchate Tamings Image: Instantiation Cuts Rates Despite 83% Inflation, and Netflix + Test = Snapchate Tamings Image: Instantiation Cuts Rates Despite 83% Inflation, and Netflix + Test = Snapchate Tamings Image: Instantiation Cuts Rates Despite 83% Inflation, and Netflix + Test = Snapchate Tamings Image: Instantiation Rates Update, in less than 5 minutes. Covering Monday, Oct 17 through Friday, Oct 21. Image:		•	
Trading Week 42 US Home Sales Plunge To Decade Low, Japan Intervenes In Bond Market, UK PM Liz Truss Resigns, Turkey Cuts Rates Despite 83% Inflation, and Netfix + Testa + Snapchat Earnings	Trading Week 42 US Home Sales Plunge To Decade Low, Japan Intervenes In Bond Market, UK PLL: Trass Resigns, Turkey Cuts Rates Despite B3% Inflation, and Netflix+ Test Snapchel Tamings	*	Sunday Morning Markets 👼	Subscribe Sign in
Sunday Morning Markets Sunday Morning Markets Survekly financial markets update, in less than 5 minutes. Covering Monday, Oct 17 through Friday, Oct 21. The Week In Review @ It was a relatively quiet week for economic headlines, but earnings season has indeed begun! Snapchat reported its slowest quarterly growth on record with its ARPU	Subscribe Subsc		Trading Week 42 US Home Sales Plunge To Decade Low, Japan Intervenes In Bond Market, UK PM Liz Truss Resigns, Turkey Cuts Rates Despite 83% Inflation, and Netflix + Tesla + Snapchat Earnings	
	Exercise FUNDRISE EVENTIFY FUNDRISE Sunday Morning Markets		Alpha Vantage Oct 23	
Your weekly financial markets update, in less than 5 minutes. Covering Monday, Oct 17 through Friday, Oct 21. Type your email Subscribe The Week In Review C It was a relatively quiet week for economic headlines, but earnings season has indeed begun! Snapchat reported its slowest quarterly growth on record with its ARPU	Your weekly financial markets update, in less than 5 minutes. Covering Monday, Oct 17 through Friday, Oct 21. Type your email Type your email Type your email The Week In Review C It was a relatively quiet week for economic headlines, but earnings season has indeed begun! Snapchat reported its slowest quarterly growth on record with its ARPU (average revenue per user) dropping 11% from the year prior. Similar ad-based names such as Meta, Pinterest, and Twitter fell in tandem. News leaked that Elon Musk plans to lay off nearly 75% of all Twitter employees to help with profitability and operational			
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Sunday Morning Story

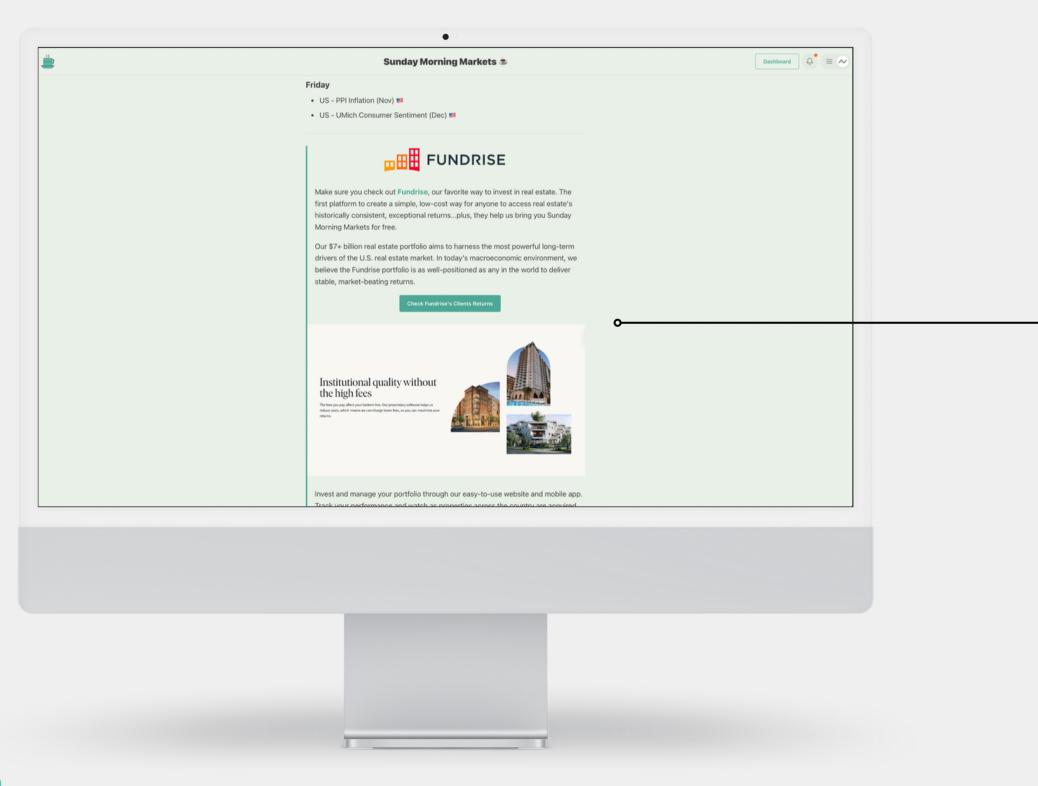




Middle of Newsletter

100 Word Write Up 1x Image 1x CTA

Sunday Morning Deep Dive



Footer of Newsletter

250 Word Write Up 2x+ Images 2x+ CTAs

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